



# Child & Family Studies

## Colloquium and Open Forum Positive Image as a New Paradigm for Health and Prevention Intervention

Tuesday,  
November 30  
2:00 – 3:30 p.m.  
COPH  
Sam Bell Auditorium  
1023-C



**Chad Werch, PhD**  
Visiting Scientist, Graduate School of  
Medicine, Mayo Clinic Jacksonville.  
Past Director of the Addictive &  
Health Behaviors Research Institute,  
University of Florida.

**D**r. Werch has been a National Institutes of Health (NIH) funded principal investigator for 18 years, and leads the nation in the number of evidence-based health interventions listed on the Substance Abuse and Mental Health Services Administration’s (SAMHSA) National Registry of Evidence-based Programs and Practices (NREPP). Research conducted by Dr. Werch has focused on evaluating brief interventions targeting positive social and future self-images to enhance self-regulation as model for developing transportable, efficacious and cost-effective health and prevention interventions and technologies for simultaneously linking and motivating change across multiple co-occurring risk behaviors among youth.

Events, activities, programs and facilities of the University of South Florida are available to all without regard to race, color, marital status, gender, sexual orientation, religion, national origin, disability, age, Vietnam or disabled veteran status as provided by law and in accordance with the university’s respect for personal dignity.

