



Go Public!

Disseminating Your Research Beyond Academia

Friday, Feb. 3, 2012
9:30 - 11:00 am
EDU 416

Light refreshments will be provided.

**Space is limited and
registration is required.**

To register, contact:

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Academic scholars often conduct research in areas that are vital to community well-being, but typically the academic outlets we rely on don't have much influence on contemporary cultural or policy debates. Are there ways we can promote our ideas to a broader audience?



This presentation/workshop is aimed at faculty (and advanced graduate students) who seek to disseminate their ideas beyond the campus.

Led by veteran journalists with reporting and editorial experience, this event will feature discussion of

- ◆ how to frame academic research ideas for a broader public, and
- ◆ how to build partnerships with newspapers and other media outlets.

For more information, visit engagement.rc.usf.edu.

Join us on Facebook:

Office of Community Engagement

<http://www.facebook.com/USFEngagement>



The workshop will be presented by

Vickie Chachere

News Manager,

USF Communications

(formerly with the Associated Press
and *Tampa Tribune*)

Rosemary Goudreau

Editor and Co-Founder,

Florida Voices

(formerly with the *Tampa Tribune* and
the *Cincinnati Enquirer*)

